



WINE NEWS

Celebrating Kendall-Jackson Wines, Wineries & Winemakers

Cork With A Twist

AT KENDALL-JACKSON WINE ESTATES WE ARE always looking at innovative types of packaging for our wines. Natural cork has been the closure of choice for centuries but has some limitations. First, it requires a tool to remove from the bottle and second, as a natural product, may impart off-flavors to the wine. We have been looking at various solutions that address these limitations: a closure that adds convenience and ease of opening, but which does not add any off-flavors.

Introducing MetaCork™ - Cork With A Twist

This month in your wine club shipment, we have included, free of charge, one of our award winning Vintner's Reserve wines bottled with the revolutionary new MetaCork™. This product makes cork finished wine easy to open, has a no mess pour spout, and includes a convenient reseal cap. The bottle is traditional looking but just a few twists of the capsule easily removes the cork. No corkscrew required and it is recyclable.

We have bottled only a small amount of wine with the MetaCork™ and would like to enlist your help in evaluating this new product. To open, follow the instructions illustrated to right and tell us what you think. Is it convenient and easy to use? Do you like the look? Would you buy a bottle of Kendall-Jackson wine with MetaCork™? Complete and return the enclosed survey and you will be entered to win a set of Riedel stemware!

We appreciate all your time and effort in assisting us with this survey. Your opinion means a great deal to us.

Step 1



Do not use a corkscrew! Simply twist off to remove the capsule and cork. No more broken corks or cork particles in the wine.

Step 2



Push thumb through capsule to release the cork and reseal cap.

Step 3



Discard the cork.

Step 4



Spin capsule back on the bottle neck to use drip resistant pour.

Step 5



If not all the wine is consumed, remove the capsule and use the reseal cap to seal the bottle.

March Wine Club Selections

Kendall-Jackson
2001 Grand Reserve
Merlot

La Crema
2002 Viognier